

Intersubjectivity for Social Presence: How people “mirror” each other over networks.

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Recently the introduction of emerging communication technologies, such as multi-users virtual environments, has presented a new venue to gain insight to the relationship by introducing of the concept of social presence. Social presence is defined as the subjective illusion of *being together* in a virtual place and it has been frequently used to evaluate people's ability to connect via telecommunication systems. As social presence involves a degree of mutual awareness, its definition it requires to understand what it means that an user is reciprocally aware of the mediated other “through the limitation” of a medium.

I introduce a framework that explains how the subjective sense of social presence is derived from participation in meaningful situations where users engage themselves in systems of joint activities creating an intersubjective space. Finally I show how this perspective could provide guidelines for designing advanced workplaces (even technology-based ones) where people dynamically reconfigure their knowledge, collaboratively working together and/or efficaciously communicating.

